

## **CINDY MILLER, director | communication strategy**

As WOW! transformations' Director of Communication Strategy, Cindy develops and implements WOW!'s communications initiatives through both traditional and social media. She produced WOW's overall communications strategy, and assists with blogging, writing articles and public relations. Cindy also assists in program development for WOW! clients.

Cindy built her communications and management skills as the Metro Editor for the Atlanta Journal-Constitution, directing news coverage for the state of Georgia with a staff of more than 100 journalists. She has a master's degree in business administration.

Cindy has supported numerous organizations' communications efforts, including FedEx, Coca-Cola, Children's Healthcare of Atlanta, Georgians for Passenger Rail, The Associated Press and the U.S. military newspaper Stars and Stripes. She has worked with small businesses, too, helping business owners create and implement communications strategy. Cindy has also worked with high-profile individuals in the area of reputation management.

Cindy is the current president of the Atlanta Women's Network, an organization dedicated to promoting the role of women in business, and a founding board member of New Media Women Entrepreneurs, an effort supported by the McCormick Foundation that provides funding to women-run initiatives in new media. She is also a member of the Vistage Trusted Advisor Program, a network for professional service providers. The program is part of the worldwide Vistage network and provides the opportunity for members to rise above day-to-day operational issues and learn from other business leaders' experience. Cindy lives in Woodstock, GA, with her husband, and has two children who are students at Kennesaw State University.

