

One of the key challenges we see today is “**brain drain**” – knowledge walking out the door as employees change positions due to job growth, or leave because of job changes, turnover or retirement. Organizations faced with this problem often do an inadequate job of capturing the knowledge that lives within their company before an employee leaves or changes jobs internally. Things move too quickly to allow the weeks, months, or even years it can take to rebuild lost knowledge. Brain drain can cripple your company. The good news is that not only is it possible to capture this knowledge, a company can do so without a huge investment in time or technology.

**Capture the Knowledge™** processes and programs help an organization build an internal library of the intellectual capital that exists inside the organization. Not only will this bank of information alleviate the disruption caused by an employee’s departure or job change, it is a resource for:

- Engaging existing employees
- Establishing internal thought leaders
- Training a new generation of employees
- Creating an opportunity to develop future leaders



### WOW! TRANSFORMATIONS ...

Is a management consulting firm that helps businesses and business leaders turn their intellectual capital – *ideas, knowledge and expertise* – into intellectual property – *products, services or systems* – that will enhance the value of their organization, increase revenue and move their business to the next level.



### WOW! DEVELOPS INTELLECTUAL PROPERTY FOR ...



### WOW'S CLIENT LIST INCLUDES ...



### CONTACT WOW! transformations ...

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