

One of the key challenges for professionals today is identifying ways to raise your profile, grow your business and position yourself as an industry expert.

At WOW! transformations, we consider a thought leader to be someone who has strong knowledge in a specific topic; someone who:

- Shares and promotes their ideas
- Is considered an innovative and high-level thinker
- Is recognized internally or externally as an authority on the topic
- Teaches and facilitates learning on this topic
- Is sought out as a trusted advisor

Optimize Your Expertise™ is the development of customized programs and presentations designed to raise your professional profile by capitalizing on your expertise and positioning you as an industry thought leader. You will realize the following benefits:

- Recognition in your industry
- Business growth
- New products and services to generate revenue



WOW! TRANSFORMATIONS ...

Is a management consulting firm that helps businesses and business leaders turn their intellectual capital – *ideas, knowledge and expertise* – into intellectual property – *products, services or systems* – that will enhance the value of their organization, increase revenue and move their business to the next level.



WOW! DEVELOPS INTELLECTUAL PROPERTY FOR ...



WOW'S CLIENT LIST INCLUDES ...



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turning
ideas into
intellectual
property