

KNOWLEDGE IS POWER ...

WOW! transformations is a management consulting firm that helps businesses and business leaders turn their intellectual capital – *ideas, knowledge and expertise* – into intellectual property – *products, services or systems* – that will enhance the value of their organization, increase revenue and move their business to the next level.

WOW! SIGNATURE PROGRAMS INCLUDE ...

- **beyondboarding™** goes *beyond* orientation or onboarding and takes a strategic approach to employee and organizational growth and development. Organizations realize benefits such as: reduced employee turnover, higher levels of employee satisfaction and engaged leadership.
- **Capture The Knowledge™** processes and programs use the knowledge and expertise in your organization to build a library of intellectual capital. This bank of information is a resource for engaging employees, establishing internal thought leaders, and developing a new generation of employees.
- **Optimize Your Expertise™** customized programs and presentations to raise your professional profile and position you as an industry thought leader.

WOW! DEVELOPS INTELLECTUAL PROPERTY FOR ...



WOW'S CLIENT LIST INCLUDES ...



CONTACT WOW! transformations ...

www.wowtransformations.com

Marna Friedman | director, business development

marna@wowtransformations.com | 678.439.6325

turning
ideas into
intellectual
property